



John Carroll High School

A community united in Christ's love

Hello JC Nation,

June 20, 2024

As we prepare for the upcoming school year, I wanted to reach out to all of our JCHS families and students and share some information regarding changes to an important athletic policy in the state of Florida.

Per the recent meeting of the Florida High School Athletic Association (FHSAA) Board of Directors, the board approved policy changes that would allow Name, Image, and Likeness (NIL) opportunities for high school athletes in Florida. However, this new policy must be approved by the Florida State Board of Education in late July; therefore, NIL agreements/contracts are not theoretically permitted until the State Board of Education approves. Please see [this link](#) for the recent FHSAA press release on NIL.

Some of our student-athletes and possibly parents or relatives may have received, over the past few days, an invitation to join a group called The NIL Club via text or email. John Carroll High School did not give this company permission to use our school name, school teams, or contact information to solicit funds on behalf of our students. Please disregard and delete this email or text; if you have sent funds or signed up to connect with this group, please stop all interaction, try to recover any funds you may have sent, and ask to be removed from any contact or membership with this group, as JCHS does not endorse or support this entity.

Under the proposed FHSAA NIL policy, "NIL Clubs and/or Collectives" will not be permitted. The FHSAA approved what NIL was originally meant to be: a contract between a person and a business to use their Name, Image, and Likeness for marketing or other purposes. The collectives and clubs that are permitted at the college level– and which The NIL Club involved in the recent mailings portrays as its business model–will NOT be allowed under the proposed FHSAA policy. If Florida high school student-athletes were to accept funds from this particular group or similar entities, they could jeopardize their high school athletic eligibility, thus our strong reaction to these solicitation emails.

Please know that it is our hope that we will be able to provide NIL educational materials to all student-athletes and their families once the new policy is officially approved by the Florida State Board of Education. Such information will likely not be shared, however, until the State Board of Education approves the new measure in July. When appropriate, we hope to be able to provide examples of NIL agreements that could be permitted at the high school level at that time.

In the meantime, please be very careful of anyone or any organization that reaches out to you regarding a potential NIL opportunity if you are a student-athlete or that asks for monetary donations. Be sure to do thorough research before sharing any information or having further discussions with any entity or group. In addition, please feel free to reach out to me to discuss any proposed NIL opportunity to ensure that you will not be jeopardizing in any way your high school athletic eligibility.

Sincerely,
Mickey Groody
Athletic Director/Head Football Coach
John Carroll High School

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